



Essential Question: How do I find the equations of exponential functions?

Questions:

Notes:

**GENERAL FORM FOR EXPONENTIALS**

$$y = a \cdot b^x$$

a: Initial Value (Starting Pt. where  $x=0$ )  
 b: Common Ratio (Divide Terms)

EXAMPLE #1)

EXAMPLE #2)

$$y = 3 \cdot 2^x$$

$$y = 8\left(\frac{1}{2}\right)^x$$

$$a = 3, b = 2$$

$$a = 8, b = \frac{1}{2}$$

X	y	Ratio
0	3	
1	6	2
2	12	2
3	24	2
4	48	2

X	y	Ratio
0	8	
1	4	$\frac{1}{2}$
2	2	$\frac{1}{2}$
3	1	$\frac{1}{2}$
4	$\frac{1}{2}$	$\frac{1}{2}$

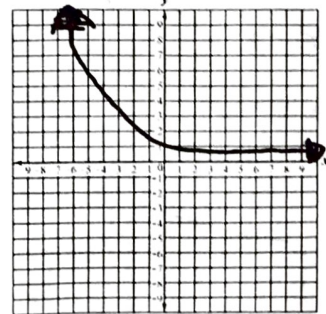
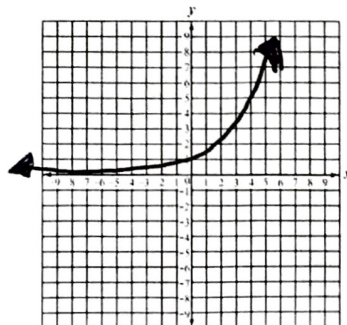
EXPONENTIAL GROWTH

EXPONENTIAL DECAY

$$b > 1$$

$$0 < b < 1$$

Fraction or Decimal  $< 1$



Domain: All Reals Range:  $y \geq 0$

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USING A TABLE OF VALUES WE CAN WRITE EXPONENTIAL FUNCTIONS!

EXAMPLE #3)

$$y = 5(4)^x$$

x	y	Ratio
0	5	4
1	20	4
2	80	4
3	320	4
4	1280	4

$$a = 5, b = 4$$

Exponential Growth

EXAMPLE #4)

$$y = 500\left(\frac{2}{5}\right)^x$$

x	y	Ratio
0	500	$\frac{2}{5}$
1	200	$\frac{2}{5}$
2	80	$\frac{2}{5}$
3	32	$\frac{2}{5}$
4	12.8	$\frac{2}{5}$

$$a = 500, b = \frac{2}{5}$$

Exp. Decay

EXAMPLE #5)

$$y = \frac{4}{5}(2)^x$$

Ratio	
X	Y
0	$\frac{4}{5}$
2	$\frac{16}{5}$
4	$\frac{64}{5}$
6	$\frac{256}{5}$

$$a = \frac{4}{5}, b = 2$$

$$\frac{4}{5} \div \frac{1}{5} = \frac{4}{5} \cdot \frac{5}{1} = \frac{20}{5} = \sqrt[4]{4} = 2$$

Exp. Growth

NOT BY ONES, TAKE ROOT  $\sqrt{\quad}$